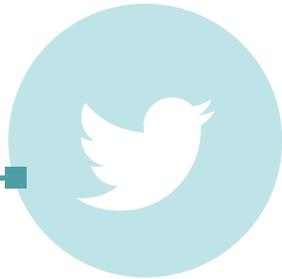




Maximize Your Token Launch with AC3

See how AC3 helped
CRED **build buzz** —————
around the launch
of their new LBA
Token with an AC3
Campaign



19K+

Interactions with
Cred's Tweet from
AC3 Campaign

OVERVIEW

Cred is the **leader in crypto-backed credit** with \$250 Million in lending capacity. With Cred, you can combine your crypto, store it securely, and get a Crypto Line of Credit (C-LOC). They use ironclad next-generation security measures to protect your personal details and digital assets.

“If you’re a holder of cryptocurrency, you can come to us, pledge your bitcoin (for example) as collateral and we will give you up to a three year loan in dollars.”

JAMES ALEXANDER, CHIEF CAPITAL OFFICER, CRED



THE COMPANY

Cred is the leader in crypto-backed credit with \$250 Million in lending capacity. With Cred, you can combine your crypto, store it securely, and get a Crypto Line of Credit (C-LOC). They use ironclad next-generation security measures to protect your personal details and digital assets.

On October 25th, Cred announced their commercial partnership with Uphold, the digital currency platform **powering \$3.5 Billion in transactions across 184 countries**. They simultaneously launched their token, LBA, which is available in 170 countries including the United States. LBA tokens lower the cost of borrowing for cryptocurrency holders, thus providing them with better liquidity.



Cred's LBA Token Now Available In the US



 **AC3**
@ac3_network

Follow

😊 New AC3 campaign is LIVE with one of the largest blockchain networks in the world @ihaveCred! 🇺🇸 Watch the exclusive interview with Cred's Chief Credit Officer James Alexander and earn 20 AC3 today! @hackcrypto

 ac3pages.com/cred



1,451 Retweets 116 Likes

2:12 PM - 16 Oct 2018

1,451 Retweets 116 Likes



To get their message out, Cred turned to AC3. They launched a campaign on AC3's platform to drive tremendous social media growth. In just one week, nearly **20,000 people** viewed and shared AC3's Tweets about the launch.



Thousands of crypto enthusiasts in the AC3 network became advocates, sharing the news with their individual networks.

619 CAMPAIGN VISITORS IN JUST ONE WEEK.

In addition to growing their Twitter and Facebook following, AC3 promoted interviews with Cred's team.



Watch the full interview on [YouTube](#).

NOW CRED HAS MORE THAN 16K TWITTER FOLLOWERS.

AC3 will continue to promote Cred's efforts as they launch new products and features. Later this year, they're launching a **Cred Card**, a physical card similar to Visa/MasterCard - it allows you to spend in the real world using your crypto assets.

Stay tuned for more insights from our ongoing AC3-Cred campaigns!